## Corrected Schedule: Jamesway Corporation WINSTON Carton Promotion changed to pack promotion

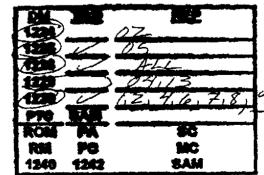
## New Jersey Chain Division April 1995 Promotion Schedule

Chain	Dating	Promotion	Field Sales Accountability
Jamesway Corporation (0937-00-00)	April 3-May 1	WINSTON Co-Marketing \$ .40 off per pack (all styles)	Place POS/Monitor stock levels
	Effective April 3 (ongoing)	Doral \$1 per carton Buydown**	Maintain POS to communicate price break
Quick Chek Food Stores	April	WINSTON Select 2 Pack	Ensure that promotion is displayed
(0919-00-00)		Lighter (Shipped from	Maintain COURIER Stock levels and Floor
		Condolidated Simon Dist)	Displays/POS
Pathmark Supermarkets	April 2-29	Doral \$.50 off 2 Pack Program	Place floor displays per letter
(0522-00-00)		(Designated Stores- see letter)	Recontact stores to replenish promos
Wakefern Food Corporation	March 26-April 22	Doral \$ 2 Price Plus	Place Shop Rite POS/Maintain Stock Levels
(all Shop Rite Stores)	April 23- May 13	Worth \$ 2 Price Plus	Use Shop Rite signs where possible

<sup>\*\*</sup> The ongoing MONARCH\$ 1 per carton buy down in all Jamesway Stores will end on March 31. Effective April 1, a DORAL\$1 per carton ongoing buy down will begin.

Note: Any questions regarding the above promotions should be directed to New Jersey Chain Accounts

Manager, Nick Kuruc, Voice Mail # 43778



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